

Sponsorship Request

The first annual Delaware State Bear and Cub Contest in nearly 20 years is seeking sponsors



We are inviting you to become a sponsor for the 1st annual Mr. Delaware Bear and Cub Contest. This event seeks to celebrate diversity and body positivity by bring attention to the Bear community and its myriad of members.

Our event celebrates “bears” of the queer community. Bears identify as large, hairy, or bearded men, as well as cubs, typically younger or smaller burly men of similar traits, but many people of all shapes, sizes, and genders may identify with these titles. The bear community was built on celebrating these distinctions, rejecting popular culture’s ideal that thin, lean, hairless, and younger men are more attractive than other men. The bear community extends to include and overlap many other subcultures such as “butch” lesbians, leather and gear kinksters, transgender men and women, and other non-binary groups and individuals.

You can help support our efforts by sponsoring this event by giving items for our charity raffle, door prizes to encourage attendance, contributions to the winners’ prize packages, or any other way you think you can help. As a sponsor we will feature your name in our social media, on our website, and live on the night of our competition.

All money raised by this event will be used to support the competition this December, 2018, where we will decide a winner for the titles of Mr. Delaware Bear and Mr. Delaware Cub. It will support future events throughout the year, including charity events and community celebrations. The title winners and organizers will continue outreach in Delaware state to build relationships with LGBTQ+ groups to help bring awareness to the myriad of queer communities.

Thank you for your consideration in becoming a sponsor. Your time and support is much appreciated.

Sincerely yours,

Chris Church

(607) 759 6075 • mrdelawarebear@gmail.com

DBA: Mr. Delaware Bear & Cub

Title holder: Mr New York State Bear, Mr. Stonewall Bear, Mr. Oneida Bear

For more information, visit mrdelawarebearandcub.com



Donations may be mailed to 501 N Dupont Rd, Wilmington, DE 19807

Contact us: (607) 759 6075 • mrdelawarebear@gmail.com